



Attachment 1

SAMPLE DRAFT AGENDA "Launch of the Corridor," TX
Location in USA - Location in México
Name of USA Institution - Name of Mexican Institution

DATE: October, 10

Time: 10 am - 2 pm.

Place: Address of the financial institution in USA

Address of the financial institution in Mexico

TIME	ACTIVITY	RESPONSABLE
10:15 AM	VIDEO ABOUT DIRECTO A MEXICO	ITarea.
10: 30 AM	Greetings participants to the event	Credit Union CEO and Corporate Representative (Caja or Credit Union).
10: 45 - 11:15 AM	Presentation of the program Directo a Mexico	Banxico/Bansefi/IME/Caja
11: 15- 11:25 AM	Mexican Consul (Speech)	Mexican Consulate - IME
11:30 - 11:40	Presentation of the first Video Conference (open to the public, and the rest of conferences in a private room until the end of the event)	Consulate and representative of the Caja or Credit Union
12:00 - 2:00	Mexican Party	Attendance